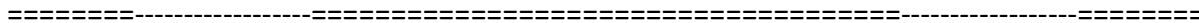




2023 Jiayuan Charity Annual Report



[Chairman's Message]

As I reflect on Jiayuan Charity's journey throughout the fiscal year 2022-2023, I am filled with immense pride in the accomplishments and advancements that have defined this transformative period. Like many organizations, we faced significant challenges due to the lingering effects of the COVID-19 pandemic. However, we have emerged with a renewed sense of resilience and a steadfast commitment to growth. I am confident that we are more prepared than ever to tackle the challenges that lie ahead.

One of the most exciting developments this year has been the remarkable success of our annual charity concert, which has become a cornerstone of our fundraising efforts. This event, fueled by the unwavering support of our attendees and performers, has exceeded expectations and significantly contributed to our mission of providing aid to those in need. The overwhelming response from the community has not only bolstered our financial stability but also reinforced the importance of our work in the lives of those we serve.

A significant milestone this year was our official transition from Jiayuan Inc. to Jiayuan Charity, reflecting our evolution from an Incorporated Association to a Company Limited by Guarantee. This transition provides our Board with increased flexibility to steer Jiayuan Charity's future development and allows us to operate under the governance of both the Australian Charities and Not-for-profits Commission (ACNC) and the Australian Securities and Investments Commission (ASIC). This change is more than a rebranding; it represents our commitment to enhanced governance, accountability, and long-term sustainability.

We also reached a pivotal moment with the granting of Deductible Gift Recipient (DGR) status by the Australian Taxation Office. As the only child-operated charity in Australia to receive this recognition, we are now uniquely positioned to attract more substantial donations, enabling us to broaden our impact. While the government initially focused on environmental and animal welfare causes, our exclusive focus on supporting homeless children has allowed us to align with the first category of donation priorities, marking a new chapter in our organization's history.

Our partnerships have played a crucial role in our success. Collaborations with organizations such as the Australian Honey Bee Industry Council (AHBIC) and the Collingwood Children's Farm Apiary (CCFA) have been instrumental in expanding our reach and effectiveness. The support from Mr. Zheng, Athena Xu, and other key donors has been invaluable, and their generosity continues to drive our mission forward.

I must also commend the exceptional leadership of our CEO, Jiajia Yi, and the Leadership Committee, which includes Victoria Meng, Phoebe Geng, Sarah Ma, Jeremy Dong, and Zhan Zhao. Their guidance and dedication throughout the year have been nothing short of remarkable. Our staff and junior leaders have also shown unwavering commitment to our clients, and their efforts are deeply appreciated.

As we enter the final year of our 2021-2024 Strategic Plan, I am eager to work with my fellow Board members and the Executive Management Team to shape the next Strategic Plan. This plan will be crucial in fortifying Jiayuan Charity's financial and operational capabilities, ensuring sustainable growth, and positioning us for an even brighter future.

In closing, I wish to express my deepest appreciation to everyone who has played a role in our journey. Through resilience, innovation, and a shared commitment to our mission, we have demonstrated what can be achieved together. As we continue to serve our community, I look forward to the exciting opportunities that lie ahead.



[CEO's Message]

This year, one of our most significant achievements was the official recognition of Jiayuan Charity. The annual charity concert, held at the Monash Alexander Theatre with the goal of fundraising for honeybees in response to the challenges posed by the varroa mite disaster, marked a new era for our organization. This initiative not only raised essential funds but also significantly enhanced our team's expertise in managing impactful events. Looking ahead, we plan to collaborate with Anchor for the upcoming annual concert, focusing on supporting homeless and disadvantaged children under the theme “Children Help Children.”

We have substantially expanded our services, introducing new programs such as movie nights and masterclasses, which have been warmly received by the communities we serve. Our active participation in local community events has strengthened our presence and engagement, further solidifying our role as a trusted partner in these areas. Additionally, securing funding from the Stonnington Council has enabled us to increase our activities, enhancing our capacity to meet the diverse needs of our clients. These efforts highlight our commitment to continuous improvement and innovation in service delivery, as we strive to create lasting positive impacts for those we support.

Our masterclasses, covering diverse fields such as finance, art, law, music, medicine, media, urban planning, and science, have been instrumental in facilitating the transition of vulnerable children and young people. These programs have enabled many to move away from residential care, with some even reuniting with their families in safe and nurturing environments. The success of these masterclasses underscores our commitment to improving outcomes for our beneficiaries and highlights the positive impact of our programs on the lives of those we serve.

As we continue to broaden our horizons, we have also expanded our digital presence and social media outreach. This expansion is a testament to our commitment to reaching more communities and ensuring that our services are accessible to all who require them.

Our Business Development Department has played a pivotal role in securing vital philanthropic and grant funding, and their operational support is crucial as we expand our reach and impact. The team has also enabled us to diversify our revenue streams and reduce our reliance on local council funding. This year, they developed a Strategic Plan that will guide our service provision, ensuring that the support we provide is not only substantial but also meaningful and measurable.

I am continually inspired by our senior executive team. Their achievements have been nothing short of remarkable, and their leadership has been instrumental in delivering exemplary results. I extend my sincere thanks to Victoria Meng, Phoebe Geng, Sarah Ma, Jeremy Dong, and Zhao Zhan for their unwavering commitment and outstanding leadership.

Finally, I extend my deepest appreciation to our Board of Management, whose support and guidance have been crucial to our success. Their diverse skills and professional experiences contribute significantly to our governance and have helped nurture a growing, stable, and impactful organization.

To our committed donors, tireless volunteers, dedicated staff, and the communities we serve thank you. Your unwavering support fuels our passion for our mission, and we are profoundly grateful for the trust you place in Jiayuan Charity. Together, we are sowing the seeds of positive change and nurturing the potential of every child.

As we enter the final year of our current Strategic Plan, we look toward the future with excitement. We are gearing up to envision a future that extends beyond the typical three-year planning cycle, reaching into 2023 and beyond. These are exciting times, and I am confident that our shared commitment will continue to lead us to even greater heights.

2023-2024 Projects

September
28, 2023

• Jiayuan Charity conducted a workshop on video editing, focusing on creating trailers and concert videos for the end of the year. This workshop provided members with valuable skills in video production, enhancing their ability to effectively promote Jiayuan's events and initiatives. By producing high-quality trailers and videos, Jiayuan Charity aims to attract more attention and support for their cause, highlighting their efforts and the impact of their work on homeless children.

October 5,
2023

• Jiayuan Charity held a strategic meeting with Monash University staff responsible for the Alexandra Theatre to organize the end-of-year concert. This planning session was critical for ensuring the event's success, covering logistics, scheduling, and coordination. The collaboration with Monash University underscored the community's support for Jiayuan's initiatives and emphasized the importance of teamwork in achieving their goals. This meeting laid the groundwork for a well-organized and impactful concert.

October 12,
2023

• Jiayuan Charity met with Anchor Community Care to interview them and gain insights into the current situation of homeless children in Australia. This meeting provided valuable perspectives on the challenges faced by homeless children and the support needed to address these issues. By collaborating with Anchor Community Care, Jiayuan Charity aims to tailor its efforts more effectively and provide meaningful assistance, furthering their mission to support and uplift homeless children.

October 20,
2023

• Jiayuan Charity launched its official website and convened a meeting among its leadership team. The new website serves as a platform to share the charity's mission, updates, and achievements, reaching a wider audience and attracting more supporters. The meeting facilitated discussions on future plans and strategies, ensuring the continued success and growth of Jiayuan Charity. This digital presence marks a significant step forward in their efforts to raise awareness and support for homeless children.

November
29, 2023

• The five senior leaders of Jiayuan Charity—Phoebe, Victoria, Zhan, Sarah, and Jeremy—were invited to the Chinese Consulate, where they introduced Jiayuan Charity and received support from Consul Wang. This meeting was a significant milestone for Jiayuan, as it provided an opportunity to establish connections with influential figures and gain valuable support for their cause. The consulate's backing affirmed the importance of Jiayuan's mission and encouraged further collaboration and growth for the charity.

November
30, 2023

• Jiayuan Charity held a celebratory event to commemorate their achievements and express gratitude to all their supporters. The gathering was a joyful occasion, bringing together volunteers, donors, and community members who played a crucial role in the charity's success. The celebration not only recognized the hard work and dedication of Jiayuan's team but also strengthened the bonds within their community, fostering a sense of unity and shared purpose in their ongoing mission to support homeless children.

December 4,
2023

•Jiayuan Charity's senior and junior leaders were interviewed by SBS Radio, following the significant attention garnered by their dedication and benevolent actions. During the interview, the leaders shared insights into the charity's initiatives, their understanding of philanthropy, and heartwarming stories from their experiences. This media exposure helped Jiayuan Charity reach a broader audience, highlighting their efforts and inspiring others to contribute to charitable causes, particularly those benefiting homeless children.

December 6,
2023

•Jiayuan Charity successfully held its annual charity concert at the Monash Alexandra Theatre, Monash University, with homeless children as the beneficiaries. Guided by the theme "Children Help Children," the event was a resounding success. The concert raised \$4,000, which was donated to Anchor Community Care, and inspired more individuals and organizations to focus on the plight of homeless children. The concert was a powerful blend of compassion and talent, showcasing the dedication of young performers and the community's support for a worthy cause.

2024

•Upcoming events





[Partnership]

Anchor Community Care
Stonnington Council
Jiayuan Music School
Pika Coding School
Fancy

[Business Sponsor]

Luxton Homes
Empire Group
Ace
True Dynamic Accounting
Loulou Creative
Bloom
Hexa Group
Gem Reality

[Individual Sponsors]

Mr. Kevin Zheng
Ms. Athena Xu

[Supporter acknowledgement 2023-2024]

Jiayuan Charity extends its deepest and most sincere gratitude for the invaluable support we have received. We are profoundly appreciative of your generosity; your benevolence, kindness, and compassion have been instrumental in enabling us to achieve our goals.

With your support, Jiayuan has contributed to efforts to conserve Australian honeybees and support Australian farms and apiaries. Your unwavering assistance plays a crucial role in empowering Jiayuan to make a positive impact on our broader community.

Thank you once again for your dedication—it has the remarkable power to bring smiles and inspires us to continue our work towards a brighter future. Jiayuan cannot fully express our appreciation and looks forward to creating further meaningful changes together.



Profit and Loss

JIAYUAN MUSIC INCORPORATED For the year ended 30 June 2023

	2023
Income	
Service Income	
Donations	8,655
Seminar Ticket Sales	1,105
Total Service Income	9,760
Total Income	9,760
Other Income	
Interest Income	4
Total Other Income	4
Total Income	9,764
Expenses	
Filing Fees	92
Gifts	4,850
Hire Equipment	406
Total Expenses	5,348
Net Profit/(Loss)	4,416



Balance Sheet

JIAYUAN MUSIC INCORPORATED

As at 30 June 2023

30 JUN 2023

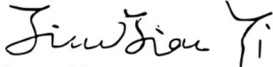
Assets	
Current Assets	
Westpac Business	312
Westpac HI	4,104
Total Current Assets	4,416
Total Assets	4,416
Net Assets	
	4,416
Equity	
Retained Earnings	4,416
Total Equity	4,416



Annual statements give true and fair view of the financial position of Jiayuan Music Incorporated T/A Jiayuan Charity.

The Board has determined that the company is a reporting entity and that the financial statements have been prepared in accordance with the Australian Accounting Standards – Simplified Disclosures, the Corporations Act 2001 and the Australian Charities and not-for-profit Commission Act 2012.

We, Jiajia Yi and Yan Ge, being members of the Board of Jiayuan Charity, certify that: The statements attached to this certificate give a true and fair view of the financial position of Jiayuan Charity during and at the end of the financial year of the company ending on 30 June, 2023.


Jiajia Yi


Yan Ge